



Governor's Traffic Safety Advisory Commission
SHSP Occupant Protection Action Team
Location: Michigan State Police Building-Conference Call
Date: 04/22/15
Time: 10am

| Attendance | |
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| Name | Agency |
| Alyson Kechkaylo | OHSP |
| Jennifer Shea | Children's Miracle Network/ Beaumont Hospital Co-Chair |
| Theresa Adkinson | Kettering University-by phone |
| Lew Moquin | Co-Chair |
| Jerry Eizen | Retired Livonia Fire |
| Jason Bestard | Safe Kids Macomb/ Detroit EMS |
| Laura Rowen | MDHHS-by phone |
| Jennifer Hoekstra | Helen Devos Children's Hospital/ Safe Kids Greater Grand Rapids- by phone |
| Kendall Wingrove | OHSP |
| Michelle Macy | C.S. Mott Children's Hospital/Injury Center-by phone |
| Erica Surman | Beaumont Children's- by phone |
| Melissa Shimshock | Safe Kids Oakland County/ Providence hospital |
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| Agenda Item: Strategic Highway Safety Plan Update Timeline |
| Discussion: OPAT plan is due July 31st |
| Action: Sub-committee will meet to update action plan for submission by July 31, Jen will send out info to those who volunteered: Alyson, Jerry, Lew, Jen Hoekstra, Teresa, and Alyson. We will look at suggestions from the Town Hall Meeting at the Traffic Safety Summit. |

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| Agenda Item: Click it or Ticket/Summer of Safety Campaign |
| Discussion: Update on Click it or Ticket dates and Summer of Safety advertising #miSummerofsafety |
| Action: Press conference on May 23rd to start Click it or Ticket. Summer of safety starts June 1st Hungry Howies will have counter cards and pledge sheets. Materials can be requested, those who received them last year will again. |

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| Agenda Item: Did you know? Messages at SOS offices |
| Discussion: September is OPAT's month to have a message displayed at SOS, need to come up with messaging |
| Action: Jen will send out a survey with options and OPAT members will vote, so we can start working on it now. Jen will also send out previous messages he showed at meeting so all members will have an idea of how they look. |

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| Agenda Item: CPS Conference Update |
| Discussion: Jen updated meeting attendees on conference May 25-26th |
| Action: registrations are full and the conference will be great. |

Member Updates: Suggestion was made to have a demo of the Traffic Crash Website at a future meeting. Meeting locations might rotate to allow more people to attend. HB5559 to update the Child Passenger Safety Laws is being reviewed. Jen Hoekstra gave us an update on the presentation they did for the Children, Family, and Seniors Committee with Dr. Michelle Macy. Alyson is working with the legislative liaison and MSP is the lead agency on the bill. Randy Holton told us about the movesafe program they do with the MSU police and students.

Future Meeting Dates:

July 10, 2016 at 10 a.m. Location TBD